



Empowering change. Transforming lives.

7/1/18 - 6/30/19

# 4,957 PEOPLE SERVED

with direct face-to-face services

Family Tree serves all seven counties of the Denver metro area

\$0.82 of every dollar directly supported client services

The mission of Family Tree is to help people overcome child abuse, domestic violence and homelessness to become safe, strong and self-reliant.



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# A MESSAGE FROM OUR BOARD CHAIR & CEO

For more than four decades, Family Tree has been helping people and families discover their strengths so they can create lasting, positive change for themselves, their families and our community.

To help drive this work, Family Tree maintains a focus on fiscal strength and stability to enhance the organization's financial foundation. This approach contributes significantly to our efforts to help maximize the potential of thousands of individuals and families to overcome and end the interconnected issues of child abuse, domestic violence and homelessness.

We'd like to recognize multiple achievements this past year laying the path for improved and increased programming for individuals and families:

- After 40 years known throughout the community as Women In Crisis, Family Tree renamed our domestic violence emergency residential program to Roots of Courage to emphasize the strengths-based approach we take in this program, and in our work overall and to better reflect a commitment to serving all people.
- Family Tree took specific actions to address and improve compensation for our team members, incorporating a new organizational compensation philosophy that helps the agency begin to break free from low-pay approaches that have beleaguered the not-





John (Ted) Clifton **Board Chair** 

for-profit sector for many years.

- The Family Tree Board of Directors approved a revised public policy advocacy plan, the most significant overhaul in more than a decade, helping the organization to be a stronger and more nimble voice on behalf of individuals and families on their journeys toward safety, strength and economic independence.
- In late 2018, Family Tree executed a long-term lease for four buildings on the former Excelsion Youth Center Campus in Aurora, now called Oxford Vista. These buildings will be the home of Family Tree's GOALS (Generational Opportunities to Achieve Long-term Success) Program, serving families experiencing homelessness using a multi-generational approach.
- In the spring of 2019, through a generous award from a capacity-building funder, Family Tree took critical steps forward on an ambitious continuous improvement project designed to significantly enhance the organization's approach to measuring the impact our efforts have in boosting clients' success toward bettering their lives and improving our community.

On behalf of our passionate and dedicated team members and Board of Directors, we thank you for investing in and trusting Family Tree to empower change and transform lives throughout the metro Denver community.

Sincerely,



Scott Shields Chief Executive Officer

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As the only organization in the Denver metro area committed to addressing the interconnected issues of child abuse, domestic violence and homelessness, we are changing how individuals families and communities see, respond to and overcome these challenges.







# 10

Inclusiveness/Diversity agency initiatives planned and implemented



In 2006, Mary had a great life. She had a well-paying job she loved with a national communications company. She supported herself and helped out her adult children and grandchildren from time to time. That all changed when she experienced a major stroke.

Mary was not able to return to work and when her unemployment benefits ran out, she was facing homelessness. At the same time, Mary took custody of her three teen granddaughters because her daughter was struggling with substance abuse. She remembers feeling like she didn't know what to do and had nowhere to go, until she found Family Tree.

While at Family Tree House of Hope, Mary worked hard to find and start a full-time job. She was able to get the support she needed to find stable housing for her and her granddaughters and furnish it and purchase clothes with gift certificates from Family Tree Treasure Trunk.

Kim, Family Tree House of Hope Case Manager, notes, **"Mary actively sought to improve the well-being of not just her life and her granddaughters' lives, but also the well-being of everyone around her.** Mary is a compassionate and terrific role model. She has a refreshing perspective and encourages others to practice self-care, stay motivated, and maintain a positive outlook on life."

Mary believes Family Tree saved her life as well as the lives of her granddaughters, and to this day serves as an example of empowerment to all those around her. Mary wants others to understand that giving up is not an option, and the power of believing in yourself and your success.

#### Mary shares;

"The girls loved rocks, and they still collect them. We used to take walks and if they saw one that was special, if it glimmered or was a certain color and it was smooth, we would pick it up and write things on it. I'm a firm believer that if you stay positive you can manifest the things that you want out of life. Somewhere I heard if you write down what it is that you desire and put it on something permanent like a rock that you can manifest that.

"So we have all these rocks! I was looking at them the other day, and it was from during the time we were at Family Tree House of Hope and I wrote, '**Our New Home**' on it. And that rock is sitting in the foyer of my home right now. It means a lot to us. **The Family Tree House of Hope was a lifesaver for the girls and me.**"





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I am very grateful for the opportunity to have participated and to all the supporters of Family Tree SafeCare, these programs make a significant impact in the community by helping one family at a time.

# COMMUNITY FAMILY RESOURCE TEAM (CFRT)

Provides in-home therapy and interventions to divert at-risk youth from future out-ofhome placement and future involvement with the child welfare system.

144 families served

of engaged clinical clients were 100% successfully diverted from further child welfare system involvement

### **SAFECARE®**

Provides home-based direct skills training for parents in the areas of parenting, child safety and child health.

196 families served

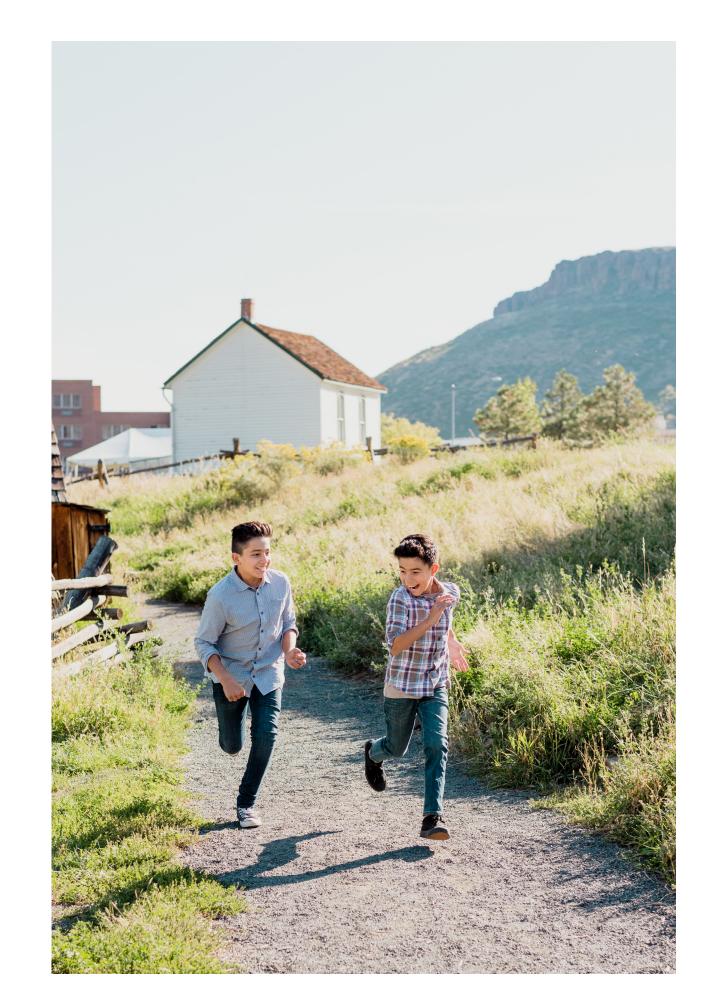
of engaged clients completed one or 69% more SafeCare® topics, demonstrating a significant increase in parenting skills

### **KINSHIP PROGRAMS**

Provides financial and supportive services and referrals essential for kinship families (children who are cared for by grandparents, relatives or other caretakers) who need shortterm assistance to maintain stability and housing for the children in their care.



428 Kinship families received financial and supportive services to increase the stability of children in the home



# Domestic Violence Services



Family Tree was there for me in every single way. It's like you gave me my little family back. My Legal Advocate was the first person to tell me, 'I believe you, and I want to help you.' For that I truly thank you, because otherwise I don't think I would have gone through with this.

DOMESTIC VIOLENCE OUTREACH PROGRAM

Provides individual support, safety planning and peer support to survivors of domestic violence. Also provides community workshops for adults.

100% of clients surveyed increased their safety strategies knowledge

## **ROOTS OF COURAGE**

Provides emergency residential shelter to keep survivors safe from domestic violence. Services include 24-hour crisis line, emergency shelter, safety planning, advocacy, health care and other supportive services.

3,801 crisis hotline calls

# LEGAL ADVOCACY PROGRAM

Provides civil and criminal legal advocacy, crisis intervention and information to increase immediate and long-term safety for survivors of domestic violence, sexual assault and stalking.

PARENTING TIME PROGRAM Provides a safe environment for children to spend quality time with their non-residential parent through supervised visits, off-site visits and safe exchanges.



91% of clients surveyed increased their community resources knowledge

9,843 nights of shelter

384

court accompaniments

3,655

hours of supervised parenting time

Housing & Family Stabilization Services

# 66

I love Family Tree. You have been there for me for two years. I could not have asked for any better resource. You have helped to keep me safe with a roof over my head.

### HOUSE OF HOPE

Provides residential and case management services to women and their children experiencing homelessness.

10,457 nights of shelter

94% of clients exiting maintained or increased their income

### HOMELESSNESS PROGRAM

Provides comprehensive support services to families, individuals and youth experiencing homelessness in an effort to help stabilize them through education and employment counseling, emergency financial assistance, housing navigation and placement and ancillary support as needed.







Family Tree Treasure Trunk is a special retail experience for both the general public and Family Tree clients. Donated goods directly support individuals and families in Family Tree programs preparing for a new start by providing essential items including clothing, household items, toys, tools and much more.

# \$322,149

in sales revenue

# \$43,583

in client gift certificates redeemed

# 66

I really love Treasure Trunk Community Thrift Store, you always have great deals and interesting things!

- Family Tree Treasure Trunk Customer







848

Individual volunteers

756

Group volunteers

28,296

Volunteer hours

**\$719,567** Value of volunteer hours

> This organization is a great place to volunteer since it helps so many people. The staff and manager are so good to volunteers. The store is amazing and helps so many clients.

> > - Pris, Treasure Trunk Community Thrift Volunteer

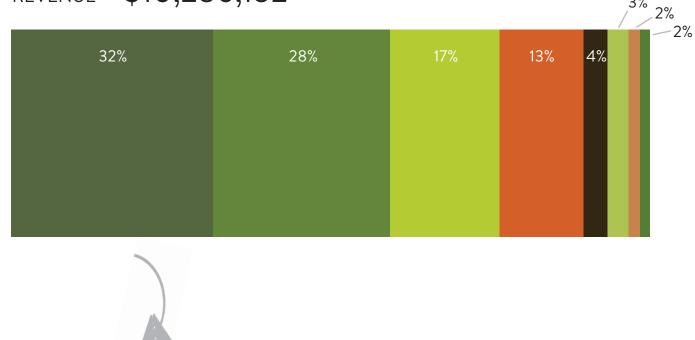
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Financials

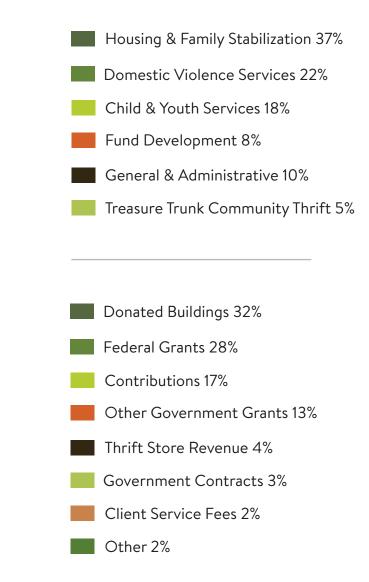
#### \$6,989,363 EXPENSES

37%	22%	18%	10%	8% 5%

#### \$10,236,152 REVENUE



Contributions for the year ended 6/30/2019 include a large non-recurring inkind donation of buildings for the Family Tree Generational Opportunities to Achieve Long-term Success (GOALS) program, resulting in net income of \$3 million. This was a one-time donation and is not anticipated in future years.



3%

# AS OF JUNE 30, 2019:

Total Assets	\$8,120,259
Total Liabilities	<sup>—</sup> \$1,014,202

Total Net Assets

\$7,106,057



# INDIVIDUAL DONORS

Thank you to all our generous donors for gifts of \$250 or above between 7/1/18 - 6/30/19.

Forgive us if we omitted your name. If so, please contact Cherie Thibault at cthibault@thefamilytree.org.

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66

I donate to Family Tree because they provide stability for clients when they need it the most. Knowing you are safe and cared about is the most important thing in the world.

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