



2019/2020 Impact Report

7/1/19 - 6/30/20

4,841

PEOPLE SERVED

with direct face-to-face services

7

Family Tree serves the seven county Denver metro area

\$0.85

of every dollar directly supported client services

As the only organization in the Denver metro area committed to addressing the interconnected issues of child abuse, domestic violence and homelessness, we are changing how individuals families and communities see, respond to and overcome these challenges.



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A MESSAGE FROM OUR BOARD CHAIR & CEO

The beginning of what we now know to be the defining crisis of our lifetimes, was not the defining event of the past year for Family Tree. Our unifying approach to help people and families create lasting positive change maintained our impact despite the effects the pandemic had on the organization and our operations.

The year began with our sustained commitment to our culture of continuous improvement; to fundamentally change and enhance our practice of evaluation and align Family Tree's programs and operations across common informational domains. These efforts were informed by team members throughout the organization and validated through input by those we serve. Our year ended with moving from the planning and design stages of this work into the implementation phase.

The 2019-20 fiscal year also witnessed the opening of Family Tree GOALS (Generational Opportunities to Achieve Long-term Success) in August, a two-generational program in Aurora for families experiencing homelessness. In early 2020 facility renovations began to eventually support 19 households.

Like the rest of our community, our country and the world, the time from March of 2020 onward has arguably been the most difficult in Family Tree's history. Our team members took on this challenge in tremendous fashion, adapting and innovating to best serve our community given the innumerable constraints and barriers to success. Our community-based programs shifted quickly to virtual service platforms and the organization implemented critical life-saving protocols in all residential locations. At the same time, we felt the exceptional care and concern from people across our community, recognizing how vitally important Family Tree's programs and services are especially during this time. The outpouring of support, both financially and in the form of critical needs items, demonstrated this to our team and the people we serve.

Of course, the challenges persist as we look forward and continue to strive for the balance of keeping our team members and those we serve safe, while ensuring we are providing the necessary support to people in our community who need our help. Part of Family Tree's response to this challenge was to immediately implement hero/hazard pay for team members on the frontlines, and a swift commitment to keep our team intact and not make any reductions in force due to the adverse economic effects of the pandemic, or future uncertainties.

With so many unknowns for the coming year, our role will continue to include considerable preparations for many scenarios, to ensure Family Tree's vital role in the community is sustainable.

Maybe more than ever we can't do this necessary work without you – our stakeholders and supporters – and we are beyond grateful for all you do to support our mission to partner with all people to prevent and overcome the interconnected issues of child abuse, domestic violence, and homelessness to promote safety, healing and stability across generations.



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Family Tree partners with all people to prevent and overcome the interconnected issues of child abuse, domestic violence and homelessness to promote safety, healing and stability across generations.

Child & Youth Services

COMMUNITY FAMILY RESOURCE TEAM (CFRT)

Provides in-home therapy and interventions to divert at-risk youth from future out-of-home placement and involvement with the child welfare system.



94
Families served

100% of engaged clinical clients were successfully diverted from further child welfare system involvement

SAFECARE®

Provides home-based direct skills training for parents in the areas of parenting, child safety and child health.

185
Families served

69% of engaged clients completed one or more SafeCare® topics, demonstrating a significant increase in parenting skills



KINSHIP PROGRAMS

Provides financial and supportive services and referrals essential for kinship families (children who are cared for by relatives or other caretakers) who need short-term assistance to maintain stability and housing.

426 Kinship families received financial and supportive services to increase the stability of children in the home

93% of clients surveyed reported increased knowledge of community resources



“The love is there, whenever you need something they are there to help you and guide to your future, I’ve never felt alone.” - Family Tree Client



Domestic Violence Services

DOMESTIC VIOLENCE OUTREACH PROGRAM

Provides individual support and safety planning to survivors of domestic violence. Advocates also provide community workshops for adults.

1,706 Enrolled Clients
93% of clients surveyed reported feeling less alone



ROOTS OF COURAGE

Provides emergency residential services to keep survivors safe from domestic violence, including a 24-hour crisis line, emergency shelter, safety planning, advocacy, health care and other supportive services.



8,398 Nights of Shelter

2,679 Crisis Hotline Calls

91% of clients surveyed reported feeling hopeful

LEGAL ADVOCACY PROGRAM

Helps increase immediate and long-term safety for survivors of domestic violence, sexual assault, and stalking by providing civil and criminal legal advocacy, crisis intervention, and information and referrals.

98% of clients surveyed report they know more about their rights.

120

Court Accompaniments

PARENTING TIME PROGRAM

Provides a safe environment for children to spend quality time with their non-residential parent through supervised visits, off-site visits and safe exchanges.

95% of clients surveyed reported feeling less stressed or anxious about visits and exchanges.

3,176

Hours of Supervised Parenting Time

“Having a one-year old bouncing around being homeless was extremely hard, we slept in my car for probably three months. When we arrived at ROC it was a very safe feeling.”

- Family Tree Client

Housing & Family Stabilization Services

HOUSE OF HOPE

Provides residential and case management services to women and their children experiencing homelessness.

9,411 Nights of Shelter

93% of clients exiting maintained or increased their income

GOALS

Provides temporary housing services for families experiencing homelessness using a two-generation approach.

Opened August 2019

80% of clients exiting moved into housing

HOMELESSNESS PROGRAM

Works with individuals and families experiencing homelessness, or those at-risk of homelessness. Offers emergency shelter, an information help line, homeless prevention services, case management, education and employment services, and various other supportive services.

77%

of clients exiting moved into safe and stable housing

3,278

resources, information, and referrals provided to community inquiries



“I have acquired housing and a safe place where I can decompress ... without the obstacles that homelessness brings.” - Family Tree Client



Treasure Trunk Community Thrift Store

Family Tree Treasure Trunk is a special retail experience for both the general public and Family Tree clients. Donated goods directly support individuals and families in programs by providing essential items including clothing, household items, toys, tools and much more.

\$306,131

in Sales Revenue

\$34,943

in Client Gift Certificates Redeemed



Our Generous Volunteers

Family Tree is grateful for the individuals and groups who play a vital role in the execution of our programs.

20,722

Volunteer Hours

\$516,510

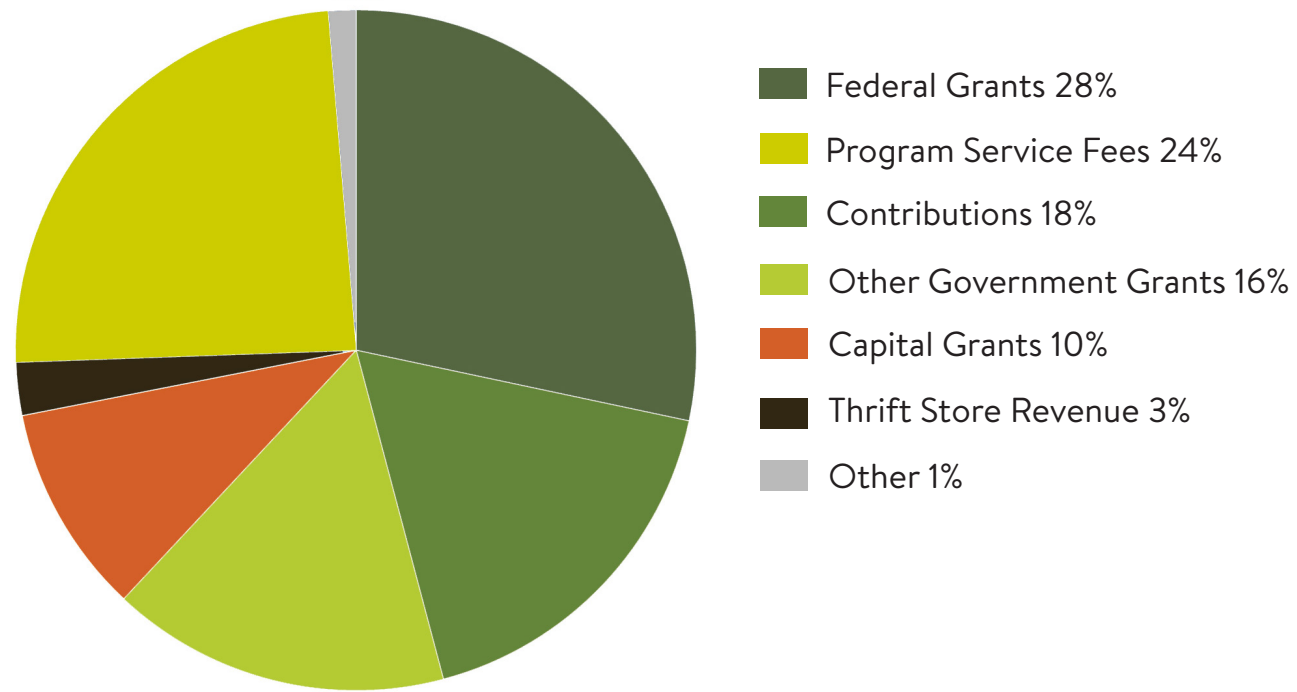
Value of Volunteer Hours



Financials

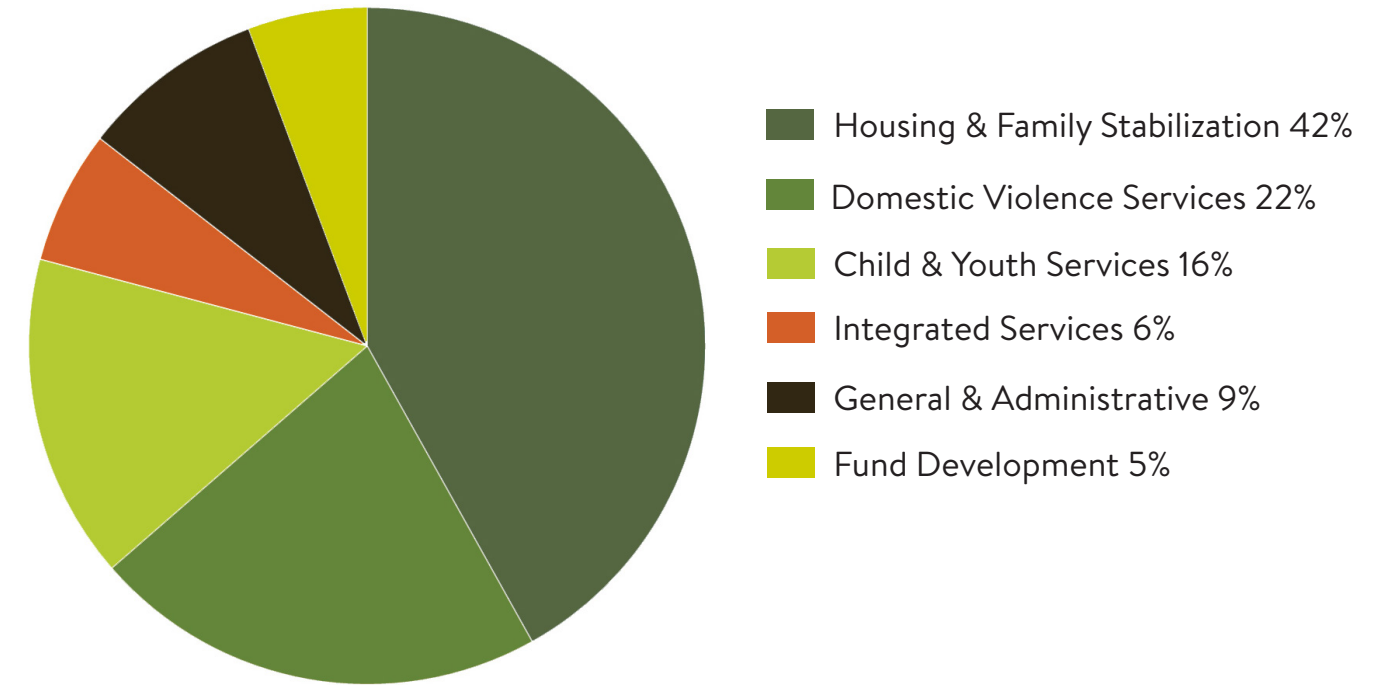
REVENUE

\$8,882,942



EXPENSES

\$8,258,986



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Thank you to all our generous donors for gifts of \$250 or above between July 1st 2019 and June 30th, 2020.

Forgive us if we omitted your name. If so, please contact Robert Ham at rham@thefamilytree.org.

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