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BBB Recognizes Family Tree

Denver, CO – In 2009, Family Tree was awarded the first ever Denver/Boulder Better Business Bureau® Torch Award for Marketplace Trust for a non-profit organization. This award is given to companies and organizations who demonstrate high ethical standards of behavior toward employees, clients, vendors, partners and the community at large.

Family Tree is grateful for receiving this award and committed to maintaining the highest quality services despite the challenging economic times. “The BBB Torch Award is a result of the way Family Tree’s employees go about their business every day; they do what is right and they do it with passion, conviction and integrity. Family Tree has seen the overwhelming need for services continue to grow. Last year, Family Tree served over 32,000 people and provided more than 23,000 nights of safe shelter to families and individuals who might otherwise be homeless.

The mission of Family Tree is to help people overcome child abuse, domestic violence and homelessness to become safe, strong and self-reliant. Thanks to hundreds of amazing donors, volunteers, staff and steadfast supporters, Family Tree is able to achieve this mission and maintain our commitment to service excellence.

About BBB

The BBB is an unbiased non-profit organization that sets and upholds high standards for fair and honest business behavior. Businesses that earn BBB Accreditation contractually agree and adhere to the organization’s high standards of ethical business behavior. The BBB provides objective advice, free BBB Reliability Reports™ on businesses and BBB Wise Giving Reports™ on charities, and educational information on topics affecting marketplace trust. To further promote trust, your BBB also offers dispute resolution services for consumers and businesses. The first BBB was founded in 1912. Today, 125 BBBs serve communities across the U.S. and Canada. Please visit www.denver.bbb.org for more information.



Family Tree CEO, Scott Shields accepts the BBB Torch Award.