



Partnership Opportunities

Show your company's commitment to overcoming child abuse, domestic violence and homelessness by partnering with Family Tree for the 2nd Annual *Denim & Diamonds* Auction Event. This fundraising bash brings together major Family Tree donors, corporations and community philanthropists for an evening filled with over 120 silent auction items, a stunning live auction, delicious food and an opportunity to help people become safe, strong and self-reliant. Take a look at these exciting partnership opportunities:

Denim & Diamonds Presenting Partner - \$5,000

- Mention on all event marketing materials as Presenting Partner
- Two-page spread in Denim & Diamonds event program (Print run - 400)
- Admission for 10 guests
- 10 guest passes to Denim & Diamonds pre-event lounge
- A branded "zone" of your design, specific to your product/message/brand displayed at the event
- Logo displayed throughout Denim & Diamonds event
- Podium recognition of Presenting Partnership
- Company banner displayed at Denim & Diamonds event (provided by sponsor)
- Recognition on Family Tree website with link to partner site (7,000 visitors per month)
- Feature story in Family Tree Branching Out Newsletter (Circulation - 8,000)
- Listing in Family Tree Annual Report
- One expert trainings for staff in the areas of child abuse, domestic violence or homelessness
- Industry exclusivity

Diamond Partner - \$2,500

- Full page advertisement in Denim & Diamonds event program (Print run - 400)
- Admission for 6 guests
- 6 guest passes to Denim & Diamonds pre-event lounge
- Logo displayed at Denim & Diamonds event
- Podium recognition as Diamond Partner
- Company banner displayed at Denim & Diamonds event (provided by sponsor)
- Recognition on Family Tree website with link to partner site (7,000 visitors per month)
- Listing in Family Tree Annual Report and Family Tree Branching Out Newsletter
- One expert training for staff in the areas of child abuse, domestic violence or homelessness





Denim Partner - \$1,000

- Half page advertisement in Denim & Diamonds event program (Print run - 400)
- Admission for 4 guests
- 4 guest passes to Denim & Diamonds pre-event lounge
- Logo displayed at Denim & Diamonds event
- Recognition on Family Tree website with link to partner site (7,000 visitors per month)
- Listing in Family Tree Annual Report and Family Tree Branching Out Newsletter

Patron Partner - \$500

- Logo in Denim & Diamonds event program (Print run - 400)
- Admission for 2 guests
- 2 guest passes to Denim & Diamonds pre-event lounge
- Recognition on Family Tree website with link to partner site (7,000 visitors per month)
- Listing in Family Tree Annual Report and Family Tree Branching Out Newsletter





Partnering Firm/Company _____

Website Address _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Area Code/Phone # _____ Fax _____

E-mail _____

**Please reserve one of the following partnership levels. Payment is enclosed.
All payments due in full by October 4, 2011.**

Denim & Diamonds Presenting Partner - \$5,000

Diamond Partner - \$2,500

Denim Partner - \$1,000

Patron Partner - \$500

Make checks payable and send to:

**Family Tree
Denim & Diamonds
C/O Angie Overlie
3805 Marshall Street
Wheat Ridge, CO 80033**

Visa **MasterCard**

Account# _____ Exp. Date _____

Name on card _____

Signature _____

**All advertisements for the event program are due no later than September 9, 2011. For ad specifications or additional information, please contact Dana Juniel at djuniel@thefamilytree.org.*