

FOR IMMEDIATE RELEASE

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BUFFALO WILD WINGS® TO DONATE A PERCENTAGE OF STATEWIDE SALES TO FAMILY TREE

Restaurant Offers Guests a Way to Give Back on January 30, 2008

[Lakewood, CO, January 20, 2008]— Buffalo Wild Wings® Grill & Bar announced today that all eleven Colorado locations will donate a percentage of sales on January 30th to the Family Tree organization, which has locations in Lakewood and throughout the Denver metro area. The benefit is being held in memory of Abigail Robertson, a Buffalo Wild Wings team member whose life tragically ended last December as a result of a domestic violence homicide.

The Family Tree mission is to help people overcome child abuse, domestic violence and homelessness to become safe, strong and self-reliant. Since 1976, Family Tree has provided shelters and services to families and youth of metro Denver.

All Colorado Buffalo Wild Wings locations will donate up to 15% of net sales, with the goal of raising over \$10,000. The proceeds will be donated to Family Tree, and will go to help fund their domestic violence services programs.

“We were looking for a way to remember Abby and give back to our local community,” said Chris Jonas, General Manager of the Buffalo Wild Wings restaurant in Lakewood. “By offering this donation of sales on January 30th to Family Tree, Buffalo Wild Wings and our guests are honoring our friend, Abby, and supporting our neighbors, making our communities even better places to live.”

About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, Minnesota, is an established and growing owner, operator and franchisor of restaurants featuring a variety of boldly flavored, made-to-order menu items including boneless wings and Buffalo, New York-style chicken wings spun in one of BUFFALO WILD WINGS 14 signature sauces. The widespread appeal of BUFFALO WILD WINGS concept establishes its restaurants as an inviting, neighborhood destination with more than 494 restaurants in 37 states.

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