Family Tree, Inc.

defining who we are.

Annual Report
7/1/11 - 6/30/12
Family Tree - Who We Are
Dear Friends of Family Tree:

During the past year Family Tree has been focused on sustainability in multiple ways. Ideally, we want the need and demand for our services to diminish, or even go away over time if we are effective in sustaining our mission. Realistically though, people in our community are struggling in greater numbers and with more complex problems, and seeking help from Family Tree and other human services organizations at rates that continue to escalate.

In our part to help alleviate this demand, Family Tree helped nearly 19,000 people last year directly (more than 43,000 people in total, including crisis and information and referral lines) through our array of inter-related services - comprehensive services helping people overcome child abuse, domestic violence and homelessness. For these people, we sustained hope and opportunity to help create situations of safety and strength as they journeyed toward their ultimate goal of economic self-reliance. But it's not just about the numbers, sustainability is also about the impact we have made in our community.

- Last year 116 runaway and homeless youth voluntarily sought shelter with Family Tree because they had nowhere else to turn, and 84% were successfully reunified with their families or assisted in locating other safe, alternative living accommodations.
- More than 250 formerly homeless individuals and families exited our housing program and 88% moved into, or maintained, safe and stable housing.
- Nearly 87% of adult domestic violence victims served by Family Tree stated that services we provided helped them increase their safety planning strategies.

In Family Tree's 36th year, sustainability also means we're preparing the organization for three more decades so we can continue to assist those who need our help most. Based on our strategy and organizational vision, the next year will hold exciting and critical changes for us, to ensure we are "walking the talk" and continually evolving the Family Tree organization. Family Tree will grow, organizationally and programmatically, so our services remain relevant and effective in this changing world.

To this end, we have launched a branding initiative to help define who we are, with the goal of leveraging our mission, vision, values, and resources to position Family Tree for long-term success, and sustainability. We're taking a detailed look at who we are, to evaluate and position the agency in a manner that genuinely reflects our unique value, assets and impact on our community and we're excited to share this with you in the coming year.

On behalf of the staff, the Board of Directors and most importantly those we serve, thank you for supporting Family Tree and allowing us to continue this important, life-changing work. We thank you for helping make our community a better place, for making that a priority in your life and for helping us strive to sustain our mission and ideals well into the future.

Scott Shields
Chief Executive Officer

Lowell Miller
Chair, Board of Directors

stra-te-gic /struh-tee-jik/

adjective 1. important in or essential to strategy.
OUR MISSION
The mission of Family Tree is to help people overcome child abuse, domestic violence and homelessness to become safe, strong and self-reliant.

OUR VISION
The vision of Family Tree is to be the best provider of life changing services that end child abuse, domestic violence and homelessness.

WE VALUE
Family Tree values commitment, integrity, accountability, inclusiveness/diversity, collaboration and advocacy.

Children’s Services
The purpose of Family Tree Children’s Services is to keep children safe from abuse and neglect and to help stabilize families.

Domestic Violence Services
The purpose of Family Tree Domestic Violence Services is to increase the safety and healing of children, parents and individuals from the effects of domestic violence by providing a continuum of support services, education and resources for them in their community.

Homelessness Services
The purpose of Family Tree Homelessness Services is to reduce homelessness by assisting families and individuals who are homeless or at-risk of homelessness in obtaining the supportive services they need to address immediate needs, sustain or improve their self-sufficiency and obtain or maintain safe, stable housing.

FAMILY TREE GEMINI PROVIDED 116 RUNAWAY AND HOMELESS YOUTH WITH SHELTER SERVICES PREVENTING THEM FROM STAYING ON THE STREETS OR IN OTHER UNSAFE LIVING CONDITIONS. 84% OF THESE YOUTH WERE REUNIFIED WITH THEIR FAMILIES OR PLACED IN APPROPRIATE LIVING SITUATIONS.

547 WOMEN, 7 MEN, AND 207 CHILDREN WERE KEPT SAFE FROM HARM, HAD THEIR BASIC NEEDS MET, AND WERE SUPPORTED THROUGH COUNSELING. OF THOSE SURVEYED, 88% REPORTED AN INCREASE IN KNOWLEDGE OF SAFETY STRATEGIES AND COMMUNITY RESOURCES.

57% OF FAMILIES WHO EXITED FAMILY TREE HOUSING SERVICES PROGRAMS INCREASED THEIR EDUCATION AND/OR JOB EXPERIENCE IN EFFORTS TO MOVE TOWARD SELF-SUFFICIENCY AND 88% WERE IN STABLE HOUSING AT THE TIME OF EXIT FROM THE HOUSING SERVICES PROGRAM.
board of directors &
board committees

fiscal year 2012/2013

The purpose of Family Tree’s Board of Directors is to support the mission of Family Tree through their work, wisdom and wealth by contributing financially, providing donated services, developing individual donor prospects and connecting staff with corporate sponsors. In addition, board members create and spread excitement about Family Tree.

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Dr. Cristin Panzarella
Becky Sassaman
Peggy Shannon

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Gregg Kildow
Rev. Dr. Phyllis J. Taylor
“Thank you Family Tree for giving me and my daughter your helping hand and not giving up on me when I had no hope left. You gave us hope and now I’m on my way to a better life.”

- Marrisa
Family Tree Housing Services Client
Our heartfelt thanks to all our supporters who helped make this past year a success for Family Tree. This list acknowledges donors who made financial donations totaling $100 or more between July 1, 2011 and June 30, 2012.

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Janet and Lyle Grimmert
The Family Tree Evergreen Circle honors and recognizes those who have included a gift for Family Tree in their will or estate plan. These committed donors are helping people escape the pain and suffering of family crisis, while permanently strengthening the community we all share.
Thanks to the overwhelming support of our donors, Family Tree was able to serve over 43,000 youth and families during the 2011-12 fiscal year.
Family Tree Next Generation is a network for young professionals to share common interests and be part of the larger Family Tree community. The focus of Next Generation includes social events, volunteering and philanthropy. The group exists to make an impact in our community, give back and have fun! Special thanks to our members:

Matt Harris
Monica Harris
Paul Nellis
Brittany Oetter*

Emily Teel
Nancy Tomb*
Krista Watzel

*Founding Members

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Jean Woodford
Edith Worth
Annette and Stuart Wright
Susan Wu
Peter Ziemke
**Did you know?** - *Family Tree’s clients are citizens of our immediate community. Our typical client is a single mother with two children, surviving on less than $20,000 annually (well below the federal poverty line).*

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Did you know? - According to the National Center of Family Homelessness, over half of homeless children are under the age of five.
Corporate support through employee giving and foundation grants is crucial to the success of Family Tree, as businesses seek to partner with agencies that are diverse and fiscally responsible.
federal
government

*Please note: Some Federal funds pass through the State of Colorado, Colorado county governments and community non-profit agencies.

U.S. Department of Agriculture
Child Nutrition Program
Child and Adult Care Food Program
U.S. Department of Health and Human Services
Administration for Children and Families Basic Center Program
Community Services Block Grant
Temporary Assistance for Needy Families
Family Violence Prevention and Services Grant

U.S. Department of Housing and Urban Development
Community Development Block Grant
Community Services Block Grant
Supportive Housing Programs
Emergency Shelter Program
Homeless Prevention and Rapid Re-Housing Program
U.S. Department of Justice
Office of Violence Against Women

Colorado Department of Local Affairs
Colorado Department of Public Health and Environment
Colorado Department of Public Safety

local
government

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Arapahoe County
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City and County of Denver
City of Englewood
City of Westminster
City of Wheat Ridge
Jefferson County
Victim Assistance Law Enforcement, 1st and 18th Judicial Districts

state
government

Colorado Department of Education
Colorado Department of Human Services

“Family Tree reminded me that whatever you do, don’t give up. You and your kids deserve better, you deserve a place to stay, food on your table, and a good school for your kids to go to. You deserve to laugh and feel at peace.”

- Sharon,
Family Tree House of Hope Client

about our strategy

Family Tree will strengthen our unique array of inter-related services and provide relevant, effective and evolving programs that meet the changing needs of people in crisis, while ensuring organizational sustainability into the future. To do this we will increase the community’s awareness of, and engagement with, our mission and programs in order to grow and diversify general operating support.

about our impact

During the 2011-12 fiscal year Family Tree:

· Served 43,189 persons during the year - 18,826 through face-to-face direct services and 24,363 via our crisis and information hotlines.

· Provided 24,142 nights of safe shelter to families and individuals who might otherwise be homeless at our Gemini, Women In Crisis and House of Hope programs.
Family Tree Children’s Services provides shelter for youth ages 11-17 who have been abused, neglected or are not safe in their homes; services and outreach for youth who have run away from home, are at risk of running away from home or being removed from home due to behavioral problems with a primary goal of reunification with their families.

Family Tree Children’s Services also has several collaborative programs with County Human Services Departments to help referred families who are in need or at-risk. This includes home visits and safety assessments, short-term immediate interventions and case management as well as information and referrals. We provide in-home services for at-risk youth, which include individual and family counseling, with a goal of keeping youth in their homes instead of being placed in out-of-home treatment centers.

Did you know? - In the 2011-12 fiscal year, with a focus on providing intervention in efforts to keep families together, 85% of youth served by Family Tree’s Community Family Resource Team were successfully able to remain in the home.

Family Tree Domestic Violence Services provides 24-hour crisis phone lines, safe shelter and supportive services including advocacy for women and children, food, clothing, health clinic and assistance with transportation. The legal advocacy program provides protection order clinics and family law clinics, while our outreach services provide individual and group advocacy for victims and children. Supervised parenting-time and safe exchanges are also available, in addition to community education about domestic violence.

Did you know? - In the 2011-12 fiscal year, 943 victims of domestic violence, sexual assault and stalking were supported by trained legal advocates as they wove their way through the complicated criminal justice system.

Family Tree Homelessness Services assists those who are homeless or at-risk of becoming homeless by helping them obtain the supportive services required to address immediate needs, sustain or improve their self-sufficiency and obtain safe, stable housing. We provide case management, homeless prevention assistance, rapid re-housing, transitional and permanent housing. Our 24-hour shelter provides homeless families with safe shelter and services enabling them to stabilize their housing situations while acquiring skills to become self-sufficient. In addition, we provide unique programs focused on the safety of children and the stabilization of kinship and military families.

Did you know? - In the 2011-12 fiscal year, the number of families who exited Family Tree House of Hope and moved into stable housing increased by 25.6%, with nearly two in every three families transitioning into safe, stable housing options.
# Memorials & Honorariums

## In Memory Of:

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<td>Sara R. Alt</td>
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<td>Gladys Pettit</td>
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<td>Dianne Rohde</td>
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<td>Esther Rose</td>
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<td>Delinda and Michael Rose</td>
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<td>Shirley Rubinrott</td>
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<td>Judy E. Hall</td>
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<td>Maxine Ryan</td>
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<td>Michelle Harvey</td>
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<td>Catherine Seifried</td>
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<td>Jeffrey W. Seifried</td>
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## In Honor of:

<table>
<thead>
<tr>
<th>Donor:</th>
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<tbody>
<tr>
<td>Mark Aderman</td>
<td>Sheila Squires</td>
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<tr>
<td>Amy</td>
<td>Don Cicciarelli</td>
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<tr>
<td>Mary Armstrong</td>
<td>Dean Armstrong</td>
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<td>Baha'i Ayyam-i-Ha</td>
<td>Vanessa and David DeArman</td>
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<td>The Clients of Bob Barrett</td>
<td>Monnie and Bob Barrett</td>
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<td>Denise Berridge</td>
<td>Beverly Rasmussen</td>
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<td>Bill Clayton</td>
<td>Denise Clayton</td>
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<td>Deborah Parker</td>
<td>Nancy Reid</td>
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<td>Bob Cole</td>
<td>Phillip Kesler</td>
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<td>Robert Reed</td>
<td>Amy Halvorson</td>
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<td>Sharon Dunlop</td>
<td>Mary F. Dunnewald</td>
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<td>Kathy Dunnewald</td>
<td>Lois S. Perry</td>
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<tr>
<td>Mary Dunnewald and Lois Perry</td>
<td>Kathleen S. Dunnewald</td>
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<tr>
<td>Family Tree Staff</td>
<td>Wynn Mogan</td>
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With over 1,300 individual donors annually, Family Tree supporters continue to prove their commitment to ending child abuse, domestic violence and homelessness throughout the Denver metro area.

- Continues, page 19
Family Tree’s annual Celebration of Achievement fundraising dinner is dedicated to honoring the success of Family Tree clients in their journeys to become safe, strong and self-reliant. Highlighting the obstacles of three clients, each story illustrates the impact Family Tree’s programs have on our community. In addition, we acknowledge the enormous community support we receive by presenting the Celebration of Achievement Community Award. This award is given to an organization or individual who has partnered with the agency in a significant way to enhance our service delivery.

In June 2012, Family Tree was honored to be the beneficiary of funds raised from the first annual Norma Stewart Walk/Run in Westminster. In partnership with Edward Jones, family and friends, led by her daughter Deena Sallee, came together to honor Norma’s life, which tragically came to an end due to domestic violence. The purpose of the event is to bring awareness and hope to individuals living in domestic violence situations, while providing funds to support domestic violence prevention programs and resources.

Since 2008, Shawn Tracy and Mark Sheedy, founders of Associates Group of Companies, have dedicated themselves to raising much needed funds for Family Tree through Climbing For A Cause. The Climbing For A Cause fundraising effort has led them to ascend the world’s highest peaks, including Mount Rainer and Mount Kilimanjaro, to help end child abuse, domestic violence and homelessness.

In 2012, with a focus on increasing participation, the duo announced their 3rd annual local climb, “Palooza at the Peak - Quandary Peak.” With 17 climbers reaching the summit of Quandary Peak, followed by a great after-party, this year’s event raised nearly $20,000 for Family Tree.

Presented by Contemporary Expressions Photography, the annual Girls Night Out fundraiser and fashion show brings together women throughout our community for an evening of fun, food and fashion, in recognition of Domestic Violence Awareness Month. Event founder and owner of Contemporary Expressions Photography, Tanja Butler-Melone, expanded this year’s event to include a fashion show, featuring local celebrity models, in addition to the fabulous vendors and silent auction that has always accompanied this event. With increased ticket sales and expanded community awareness, the event raised over $7,000 to support the programs and services of Family Tree.
com·mu·ni·ty/kuh-myoo-ni-tee/
noun 1. a pledge or promise; obligation; engagement

- continues from page 17

Family Tree Staff and Volunteers
  Jeanne and Arlyn Tolzmann

Logan Fry
  Kristine and Andrew Sharp Carafelli

Rylee Fry
  Kristine and Andrew Sharp Carafelli

The GCS Team
  Nancy Tomb

John Jancik
  Nichol and Domenic Santilli

Bill and Joy Jeannelle
  David Jeannelle

Babe Johnston
  Mary Goldcamp
    Jean Ruffalo
  Betty Woods

Wilhelmina Johnston
  Jean Ruffalo

Dana Juniel
  Katina Banks
    Scott Callahan
  Heather Dunigan
  Jeremy Ehrhart
  Kim Hamilton
    Jamie Ho
  Willie Johnson
  Roderick Juniel
  Ashleigh Miller
  Aszur Rollins
  Denise Rosa
  Amber Schweitzer
  Salina Sychla

Patricia Juniel
  Dana Juniel

Kaleidoscope Committee
  Jennifer Schiel

Brenton Marcellas Kelly Jr.
  Patricia and Roderick Juniel

Deloris Kohlstedt
  Mary C. Rohde

Susan Landis
  Catherine Pappas

Linda
  Barbara and William Livernash

Tom Lose
  Allison J. Hughes
    Jane Lose
  Molly Stensland
    Sara Suter

Kathanne Lynch and Beth Madden
  Lisa and Fabio Lynch

Dennis Mantas
  Maria Mantas

Brian and Carole Matchette
  Elizabeth Zwinak

Janet Matzen
  Gaylen Matzen

Aidan and Clancy Meade
  Stephanie and Zachary Tobor

Diana Miller
  Lowell G. Miller

Julie Miller Whitcomb
  Judy Hall

Madhurani Mirje
  Veeru Dandavati

Barbara Morris and Phil Zeitler
  Paulanne Balch

Michelle Norstrom
  Neysa Barlage

Jane Pemberton
  Judy E. Hall

Beverly Rasmussen
  Denise E. Berridge

Rathod Mohamedbhai LLC
  Holly Menges

Ruby Reyna
  Amanda Milner

India Richards
  Lydia Kerr

Mary Rohde
  Brooke Rohde and Scott Shields

Ruby, Chelsea, Amanda and Jody
  Jane K. Pemberton

Nichol Santilli
  John Jancik

Christine Shields
  Brooke Rohde and Scott Shields

Carla and Corrado Simonetti
  Catherine Pappas

Nadean Stoney
  Janet T. Myers

Cindy Tomb
  Nancy Tomb

Nancy Tomb
  Blair Tomb
  Cindy Tomb

Hollie Trow
  Connie Flieder
  Gayle Johnson
  Theresa Moffitt

Lee Vigil
  Kacee Vigil

Kathryn Watzel
  Krista Watzel

Peggy Werick
  Emmett Duemke
  Arthur Strasburger
  Glen Yarberry

Special thanks to those who made in-kind contributions to our programs and our Treasure Trunk Thrift Store. Space limitations prevent us from listing all of these important contributors and yet your donations are most appreciated.

We apologize in the event an omission or error has occurred. Please call to notify the Family Tree Gifts and Community Support Department of any omissions or errors at (303) 422-2133.
At Family Tree, we believe in the power of volunteers. With over 2,600 people donating their time and talents during the 2011-12 fiscal year, we are grateful to these supporters who help drive our critical programs and services.

Did you know? - Motivated by the opportunity to make a difference in their community, Family Tree volunteers gave 27,831 hours of service during the 2011-12 fiscal year.

Colorado Christian University - Events and Conference Team
Graduate Studies Department
Christ the King Lutheran Church
Colorado Tree and Shrubbery
Concerts for Kids
Denver Justice and Peace Committee
Girl Scout Troop #3909
Jefferson Unitarian Church
Kaiser Permanente
Know Sweat
Kroenke Sports Enterprises
Leadership Jefferson County

M.A.D. (Making A Difference) Philanthropy Group
Family Tree Next Generation
RubinBrown, LLC
Sandoz Pharmaceuticals
Shell Exploration and Production Company
TetraTech
The Berry Company
United Church of Christ - Berkley
University of Denver
Waterstone Church
Westwoods Community Church
Xcel Energy
Young Philanthropist Foundation
public awareness & advocacy

January

Point-In-Time Homeless Survey

Led by the Metropolitan Denver Homeless Initiative (MDHI), the purpose of the annual Point-In-Time study is to count the number of homeless individuals on one day of the year and educate citizens about the presence of homelessness in their communities.

As a critical community partner, Family Tree serves as the coordinating agency in Arapahoe and Jefferson Counties, and participates by conducting interviews with homeless individuals, promoting awareness of the study and collaborating with other community organizations to identify trends and develop logical, lasting solutions to end homelessness.

April

Child Abuse Prevention Month

April 2013 marks the 30th Anniversary of Child Abuse Prevention Month; and throughout our 36 years of existence, Family Tree has been a community leader in child abuse and neglect education, awareness and prevention. Every April we ask you to show your support by wearing your blue ribbon in recognition.

Through a variety of prevention month activities that bring together local businesses, community partners and faith-based groups, Family Tree strives to promote healthy parenting, educate individuals on how to recognize abuse and neglect and provide families with resources to help keep children safe and families intact.

October

Domestic Violence Awareness Month

Every October, Family Tree asks you to join us by taking a stand against domestic violence in recognition of National Domestic Violence Awareness Month. Family Tree urges people throughout our community to support the campaign by participating in awareness month activities, wearing your purple ribbons, and most importantly informing those around you that “There’s No Room For Domestic Violence.”

November

Runaway & Homeless Youth Awareness Month

As one of few residential child care facilities in Colorado also serving runaway and homeless youth, Family Tree has been in a unique position to witness an alarming increase in the number of youth self-referring for residential services, while seeking solutions to this ever growing community issue.

In recognition of National Runaway & Homeless Youth Awareness Month, Family Tree continues its efforts to educate our community about the realities of youth homelessness and the resources available to children in need.

November

Hunger & Homelessness Awareness Week

Hunger & Homelessness Awareness Week is a national endeavor to promote education, action and awareness about hunger and homelessness. Each year, one week before Thanksgiving, city and county governements, schools, faith-based groups and community organizations, including Family Tree, participate in the effort to bring heightened awareness to the issues of hunger and homelessness, while promoting opportunities for individuals to participate in events to help feed the hungry throughout the holiday season.
“At Family Tree, our high standard of financial accountability is not only a value, it’s a way of doing business. With more than 82% of expenditures being used to directly support youth and families, we strive to use our resources wisely and effectively. On behalf of Family Tree, we are so grateful for your continued confidence in our ability to help make our community a better place, for everyone.”

~ Scott Shields
Family Tree CEO
family tree
financial information

Did you know? - 82.8% of Family Tree's expenditures are made to directly support its programs and services.

Expenses Totaling $7,991,893

Revenue Totaling $7,646,794

statement of financial position

ASSETS
Cash and cash equivalents $ 452,713
Investments 1,549,857
Receivables, net of allowance 717,413
Prepaid and other assets 91,468
Property and equipment, net 2,260,301

Total assets $ 5,071,752

LIABILITIES AND NET ASSETS

Total liabilities and net assets $ 5,071,752

Revenue Totaling $7,646,794

Expenses Totaling $7,991,893

Program Service or Contract Fees $3,343,072
Government Grants 2,599,613
Special Events & Contributions 686,990
Foundations & Other Private Grants 368,000
In-kind Contributions & Other Revenue 261,304
Thrift Store Sales 287,815
Mile High United Way 100,000

Total Revenue $7,646,794

Program Service or Contract Fees 44%
Government Grants 34%
Special Events & Contributions 9%
Foundations & Other Private Grants 5%
In-kind Contributions & Other Revenue 3%
Thrift Store Sales 4%
Mile High United Way 4%