



FamilyTree
EMPOWERING CHANGE. TRANSFORMING LIVES.

IMPACT REPORT

2022/2023



Family Tree partners with all people to prevent and overcome the **interconnected issues** of **child abuse**, **domestic violence** and **homelessness** to promote safety, healing and stability across generations.



We serve ALL
counties in the Denver metro area
with direct face-to-face services

7

4,715 PEOPLE
SERVED
7/1/22 - 6/30/23

17,748 CRISIS &
HELPLINE CALLS
ANSWERED

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Our Clients by the Numbers

ADULTS & CHILDREN



Adults - 55%

Children - 45%

ANNUAL INCOME



\$0 - \$10,000

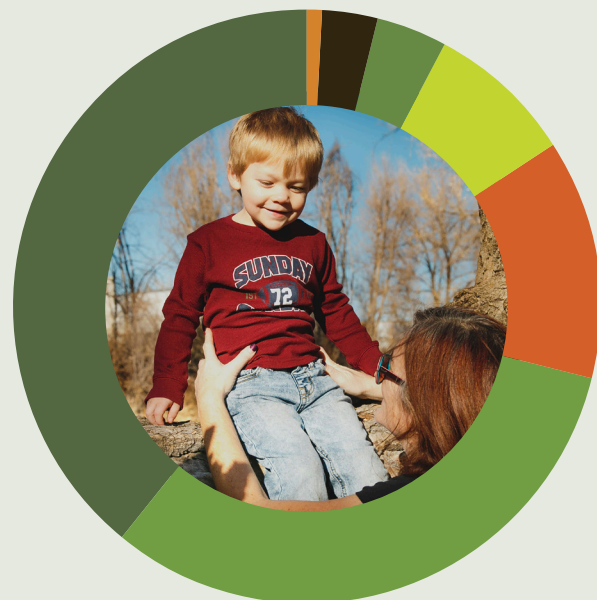
\$10,001 - \$20,000

\$20,001 - \$30,000

Over \$30,000

Unknown

RACE & ETHNICITY



Hispanic or Latino - 39%

Caucasian - 32%

Black/African American - 13%

Mixed Ethnicity/Multi-Racial - 8%

Other/Unknown - 4%

Native American - 3%

Asian - 1%

GENDER IDENTITY



Female - 65%

Male - 34%

Transgender or Gender Diverse - 1%



A MESSAGE FROM OUR
BOARD CHAIR
Timothy Pfeifer

Fiscal year 22/23 was a big year in the life of Family Tree due to several significant milestones.

Scott Shields, Family Tree’s CEO, announced his retirement from Family Tree. Scott worked at Family Tree for 25 years. Scott’s commitment to and impact on Family Tree are, without question, something to be celebrated. One of the significant events of his last year as CEO was the approval of Low-income Housing Tax Credits (LIHTC) needed to develop Marshall Street Landing.

Family Tree submitted the application for LIHTC on August 2, 2022. The LIHTC application process is highly competitive and many projects have to apply several times. Family Tree is proud to have been awarded those credits on November 15, 2022. Without this critical financing source, our project would not be possible.

Family Tree has owned 5549 Marshall Street for more than 25 years, which has now been named “Marshall Street Landing”. The site is more than an acre and a half and supports a higher building density. Family Tree plans to develop a four-story apartment building with up to 85 apartments. The Marshall Street Landing apartments will be a mixture of 1- and 2-bedroom units for individuals and families experiencing homelessness and those at or below 30% area median income. The facility will have space for community gatherings, on-site staffing and service provision. Family Tree will provide on-site comprehensive, evidence-based services to help residents work toward goals and remain stably housed. The site will be professionally managed and staffed 24/7.

Another significant milestone was breaking ground for the early childhood education (ECE) space on the Family Tree GOALS campus in Aurora. The program will be run by Family Tree’s partner Ability Connection Colorado. The center will prioritize service for children between ages 0 and 5 in the GOALS program and meet a high demand for the surrounding community.

As always, Family Tree’s most significant accomplishment was supporting 4,715 people experiencing the interconnected issues of child abuse, domestic violence and homelessness with direct services. Without the support of donors and people like you, the Family Tree team would not be able to show up each day to walk alongside people on their journey to safety, healing and stability. Thank you for supporting the vital role Family Tree plays in the Denver metro area.

Timothy Pfeifer,
Family Tree Board Chair

BOARD OF DIRECTORS

Monica Buhlig - CHAIR ELECT
Group Director of Community Health
Centura Health

Amber Becker - SECRETARY
Internal Business Consultant
Denver Federal Center

Scott Payant – TREASURER
Long Term Financial Forecast Manager
Tri-State Generation and Transmission
Association

Timothy Pfeifer – CHAIR
Co-founder
Cherwell Software, LLC

Linda Becker
Owner/Attorney
The Becker Law Firm, LLC

Jessica Johnson
Senior Vice President
BOK Financial

Bradley Jackson
Director of Counseling
Kent Denver School

Scott Shields – EX-OFFICIO
Chief Executive Officer
Family Tree

Pauline Podpora
*Director, Operations & Marketing &
Senior Producer*
Touch the Top, Inc. / Erik Weihenmayer

Kami Welch
President
Arvada Chamber of Commerce

Cheryl Wink
Council Member
City of Englewood

**EMERITUS
BOARD MEMBERS**

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Brian Ballard

Sharon Boyd

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Cindy Cragg

Michael Crennen

Sharon Harper

Rich Karlis

Mikkel Kelly

Larry Lee

Jim Lorentz

Darren Markley

Barbara Morris

Kim Patmore

Mark Ruthven

Misti Ruthven

Jeff Seifried

Lowell Valencia-Miller

Julie West

Stuart Wright

**Active Board Members FY 2022/2023*

Our Programs

For many years, Family Tree’s overarching programmatic strategy has been to streamline client access to the organization’s array of programs. Family Tree has 10 integrated programs spread across three service areas - **Domestic Violence, Homelessness and Children, Youth & Families.**

CHILDREN, YOUTH & FAMILIES SERVICES



Community Family Resource Team



Kinship



SafeCare

DOMESTIC VIOLENCE SERVICES



Domestic Violence Outreach Program



Legal Advocacy



Parenting Time



Roots of Courage

HOMELESSNESS SERVICES



GOALS



Homelessness Program

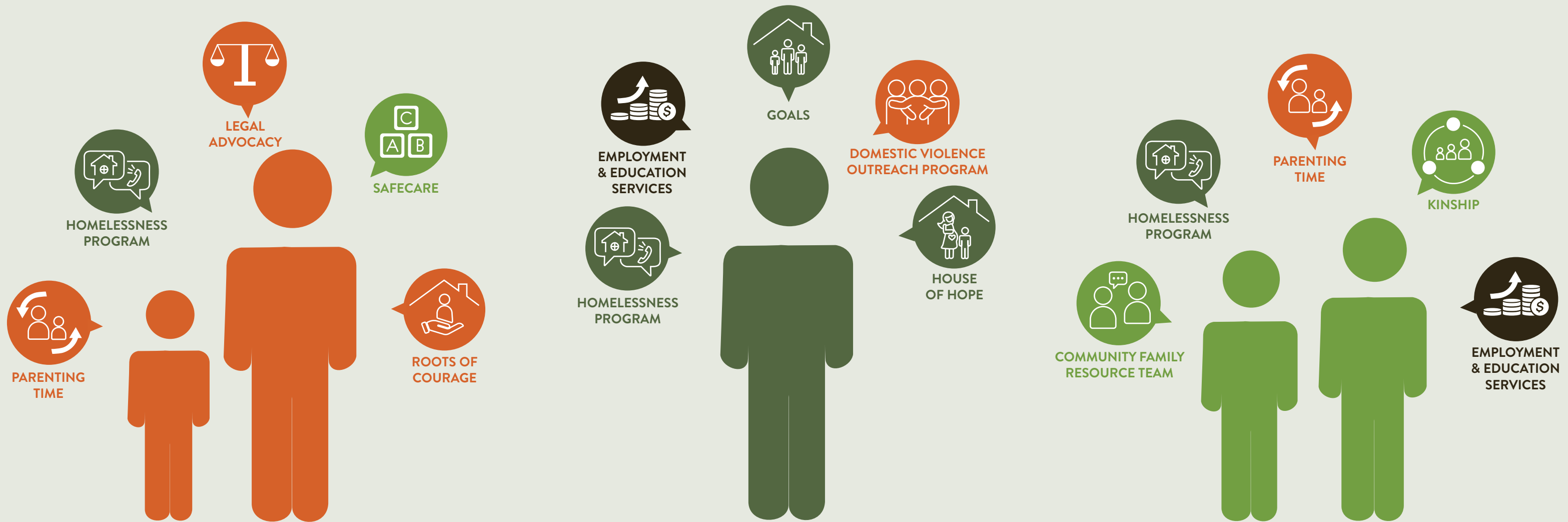


House of Hope

INTERCONNECTED *Client Journeys*

Family Tree is the only organization in the metro Denver region responding to the **interconnected issues** of **child abuse**, **domestic violence** and **homelessness**. Domestic violence is often an immediate cause of homelessness as survivors flee unsafe situations. Children who experience domestic violence in their homes are at a significantly greater risk of being abused themselves. Persons who experience homelessness are more likely to experience violence and struggle with meeting basic needs for themselves and their children.

Clients may come to Family Tree seeking a specific service, but then while working together, we discover they could benefit from other Family Tree services addressing child abuse, domestic violence and/or homelessness. Using an integrated services approach, **clients can be connected to other programs at any time** using a **client-centered, warm hand-off** through our Client Connections Initiative.



Harry & Louisa

“We can’t do it on our own. We did. We were. Having our lives altered by 4 kids plopped on our lap. That is going to take a toll.”

-Harry & Louisa (2023 COA Celebrants)

THEIR STORY

Harry and Louisa reflected back on when they became the guardians of 4 children under the age of 4 practically overnight. When they received the call to help the children, Louisa’s response was, “We will be right there.” Louisa shared prior to taking the children they were financially stable and had plans to travel. Harry noted that they realized, “We can’t do it on our own. We did. We were. Having our lives altered by 4 kids plopped on our lap. That is going to take a toll.”

A short while later Harry and Louisa connected first with Family Tree’s Kinship Program and then with the SafeCare® program. Both programs are voluntary support programs Family Tree offers to families. The Kinship Program connects families with community services and financial assistance to help address the challenges of caring for a relative’s children.

Family Tree SafeCare® is an in-home visiting program for families with at least one child under the age of 5. The program offers topics to parents and caregivers to learn about child safety, child health and healthy parent/child interactions. Parents and caregivers work side-by-side in the home with a Parent Support Provider to build upon the skills they already have. Parent Support Providers equip parents and caregivers with free items such as electrical outlet covers, door latches and a health manual developed by pediatricians. SafeCare® Case Managers help families navigate barriers to family stability and step in where needed. Some families may need a larger place like Harry and Louisa.

Harry shared, “Having the kids has been great. Me and Louisa always wanted kids. So, we are just really happy to have them.”



Family Tree services for **children, youth and families** provides **community-based education, treatment, crisis intervention** and **case management** to stabilize families with children and youth to **prevent** and **help families overcome child abuse**.

Children, Youth & Families



COMMUNITY FAMILY RESOURCE TEAM (CFRT)

Home-based therapy providing crisis intervention, school-based assistance and support to divert at-risk youth from out-of-home placement and involvement with the child welfare system.



KINSHIP PROGRAMS

Home-based, short-term financial and supportive services for kinship families (children being cared for by grandparents, relatives or other caretakers) to maintain stability and housing for children in their care.



SAFECARE®

Evidence-based, in-home support program for caregivers with children under the age of 5 providing direct skills training in parenting, child safety and child health.

Children, Youth & Families



140 CLIENTS SERVED

89%

of clients surveyed reported feeling more empowered and able to effectively advocate for themselves



100%

of clients said they would recommend SafeCare® to a family member or friend

113 FAMILIES SERVED



415 KINSHIP FAMILIES RECEIVED SUPPORTIVE SERVICES

100% of clients surveyed reported improved family stabilization

*“Family Tree gave me the hope that I could do it.
They listened to me, they gave me support, they
love my son. It’s like family.”*

-Iries (2023 COA Celebrant)

Iries



HER STORY

No one should have to choose between having a safe place to call home and leaving an abusive relationship. Unfortunately, this was Iries’ reality before finding Family Tree.

Iries came to Family Tree Roots of Courage (ROC) after experiencing severe domestic violence and being kicked out of her home with her three-week old newborn. ROC is an emergency, confidential residential shelter for survivors of domestic violence and their children that offers a safe place to stabilize from their trauma and connect with essential supportive services including safety planning, legal advocacy, an on-site health clinic, support groups for parents and children, employment counseling and housing navigation. Before she found Family Tree, Iries felt so alone and didn’t know where to turn for support. Immediately after arriving at ROC, Iries began planning for her future and setting goals.

After her stay at ROC, Iries moved to Family Tree House of Hope (HOH) to continue her work to secure benefits, find housing and a job. HOH provides residential services, case management and support to women and their children who are experiencing or at risk of experiencing homelessness. While at HOH, Iries also utilized team members to help learn parenting skills for her infant son.

Family Tree’s Housing Specialists helped Iries find housing that she could afford and maintain. She also found employment as an early childcare teaching assistant at the same place she was able to find childcare for her son. Iries credits Family Tree with providing her with the hope that she can succeed on her own.

Family Tree **Domestic Violence Services** keep survivors and children who have experienced domestic violence, sexual assault and/or stalking **safe** through our **crisis line, emergency residential services, safety planning, legal advocacy, supervised parenting time** and linkages to **community resources**.

Domestic Violence



DOMESTIC VIOLENCE OUTREACH PROGRAM

Increases safety and healing and decreases isolation for survivors of domestic violence through advocacy and peer support. Also provides teen and adult community workshops.



LEGAL ADVOCACY PROGRAM

Increases immediate and long-term safety for survivors of domestic violence, sexual assault and stalking through civil and criminal legal advocacy and crisis intervention.



PARENTING TIME PROGRAM

Provides a safe environment for children to spend quality time with their non-residential parent through supervised visits, off-site visits and safe exchanges.



ROOTS OF COURAGE

A confidential, emergency residential shelter for survivors of domestic violence providing on-site health care, case management, safety planning, advocacy and other supportive services.

Domestic Violence

301 CLIENTS SERVED



89% of clients surveyed reported increased knowledge of more ways to plan for their safety



7,423 NIGHTS OF SHELTER

87% of clients surveyed reported increased knowledge of more ways to plan for their safety



314 CLIENTS SERVED

80% of clients surveyed reported they learned more about their rights



82% of clients surveyed reported feeling less stressed or anxious about exchanges

634 CLIENTS SERVED

“What I think was different about Family Tree, is that you didn't feel like just a number. They actually care. They listen to me. It felt like everything was about the entire family.”

-Tina (2023 COA Celebrant)

Tina



HER STORY

Tina's husband used power and control throughout their marriage. Tina was able to identify what was actually happening while attending a training on domestic violence. A short time later, Tina's husband left. Tina was struggling to make ends meet for herself and her children. Tina and her twins found GOALS and she was connected with resources that helped both her and her children achieve the goals they set for their family. Tina was able to complete her degree program and take financial planning courses to begin her journey to self-sufficiency. The services offered also helped Tina to learn parenting skills to help support her children.

She says that the most important part of her experience at GOALS was the team members who helped her find housing that fit her family's needs. The program helped Tina gain a sense of community and empowered her with the resources she needed to help her entire family succeed on their own. “What I think was different about Family Tree, is that you didn't feel like just a number. They actually care. They listen to me. It felt like everything was about the entire family.”

The GOALS (Generational Opportunities to Achieve Long-term Success) program is a Two-Generation (2Gen) housing program for families experiencing or at risk of experiencing homelessness. GOALS provides families a private room while they develop long-term goals for stability. Families are provided a safe space for four to nine months and one year of follow-up support.

Family Tree **Homelessness Services** works with individuals and families experiencing or at risk of experiencing homelessness. We offer **emergency shelter**, homelessness **prevention services** and **case management** including **education and employment services** and various other supportive services.

Homelessness



GOALS

(Generational Opportunities to Achieve Long-term Success)

A residential shelter utilizing a 2Gen approach to provide case management and supportive services for families who are experiencing or at risk of experiencing homelessness.



HOMELESSNESS PROGRAM

Helps stabilize individuals and families who are experiencing or at risk of experiencing homelessness. Provides comprehensive case management, access to affordable housing, walk-in basic needs provision, employment and education guidance and rental and utility assistance.



HOUSE OF HOPE

A residential shelter for women and their children who are experiencing or at risk of experiencing homelessness. Provides comprehensive case management and integrated supportive services.

Homelessness

80%

of clients exiting moved into **safe and stable housing**



12,448

NIGHTS OF
SHELTER



90%

of clients exiting moved into **safe and stable housing**

1,218

CLIENTS
SERVED



87%

of clients surveyed reported staff and programming helped them feel physically safe

8,871

NIGHTS OF
SHELTER

Our Volunteers

Without the dedication, commitment and caring of our volunteers, Family Tree's impact within the community would not be possible.



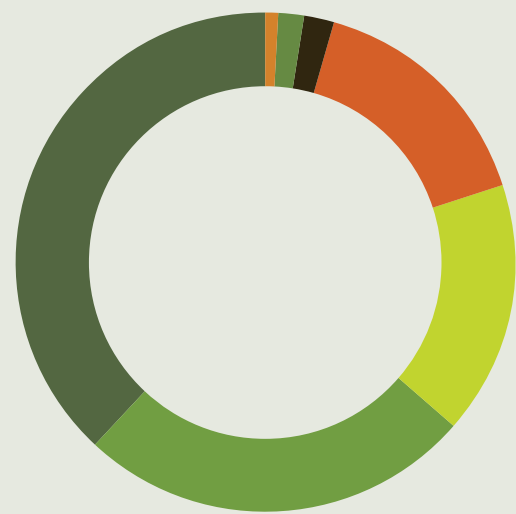
20,639 VOLUNTEER HOURS

\$709,173 VALUE OF VOLUNTEER HOURS

Thank You Volunteers!

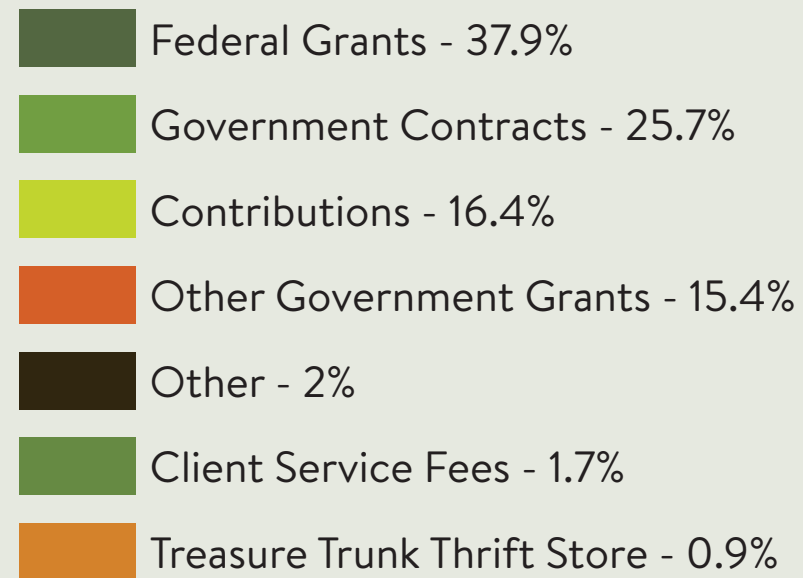


Financials



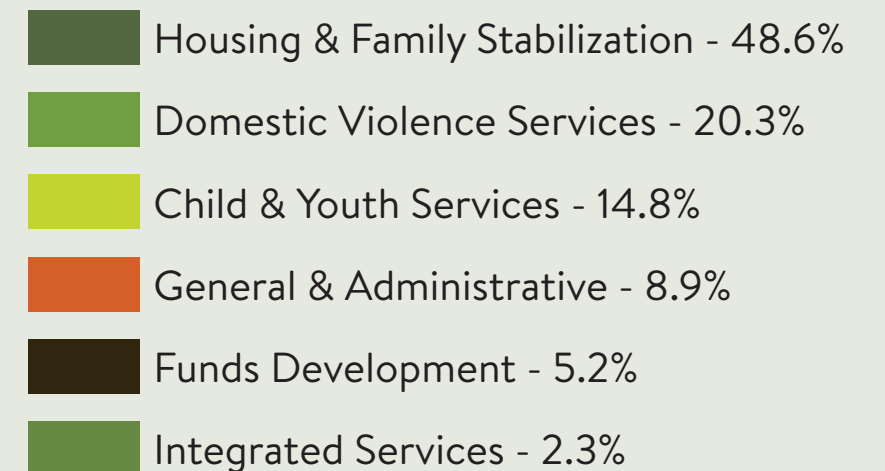
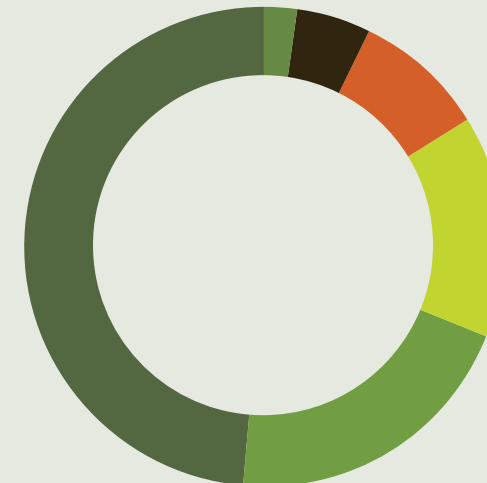
REVENUE

\$10,119,381



EXPENSES

\$10,739,973



**In June 2021, Family Tree's Board of Directors designated \$1.1 million of accumulated reserves to make strategic investments in the organization's personnel and infrastructure. These funds are being utilized over approximately 2 years to operationally strengthen the organization and increase its competitiveness as an employer while growing revenue for on-going sustainability.*

CIVIC, CORPORATE & FAITH BASED

AC Disaster Consulting
Aegon Transamerica Foundation
Albertsons Companies Foundation - Denver Division
Alchemer Tech Support
Amazon Smile Foundation
American Trucking Business Services
Applewood Valley United Methodist Church
Arvada Presbyterian Church
Arvada United Methodist Church
Ashton Thomas Private Wealth
AT&T Matching Gifts Program
Bank of America
Bank of Oklahoma
Be Chiropractic
Bethlehem Lutheran Church
BOK Financial Community Fdn
Bridgeworks Consulting Group
Butter Verse
Canvas Credit Union Lone Tree
Carmel Management VIII LLC
Carol Fennell
Charles Schwab Matching Gifts
City Sprouts
Colorado Community Health Alliance, LLC
Costco Wholesale
CPI Card Group Inc.
Credit Union of Denver
Digible
Doorstead
Edward Jones
Electric Cherry Shop and Studios
Empire Beauty School
Englewood Women's 18 Hole Golf Group
ENT Credit Union
Envestnet Asset Management, INC
Evermore Partners
Exact Wealth
Fairways for Families
Fifth Generation, Inc.
First RF Corporation
FirstBank Holding Company
Fort Logan Northgate School
GLI LLC
Good Shepherd Episcopal Church
Google Matching Gifts
Gorilla Group

GPT Industries
Grainger
H5 Foundation
HealthValue Group
Helmerich & Payne Inc
Holy Cross Lutheran Church
Hub International Limited
Initial.IT
Kaplan Morrell
Kroger Rewards Program
Mary Martha Society
McCoy Foat and Company CPAs PC
Microsoft Matching Gifts Program
Mile High Blue Union Station LLC
Mile High United Way
Mile High Wine and Spirits
MTech Mechanical
MTL Consultants, LLC
N1243 Matching Gifts Program
On Tap Credit Union
Our Lady of Lourdes Catholic Church
Ping Identity
Quarantine Project
RGO LLC
RubinBrown
Saint Barnabas Parish, Denver
Saint John's Cathedral
Saint Jude Catholic Church
Shopworks Architecture
Snooze A.M. Eatery Arvada
Snooze HoldCo, Inc.
SPENGA
Spirit of Christ Catholic Community
St. Tikhon Orthodox Christian Mission
St. Timothy's Episcopal Church
Symmetry Yoga and Structural Intgrat LLC
TEGNA Matching Gifts
The Becker Law Firm
The Carnation Festival Inc.
The Import Mechanics
Unite Fitness
USAP
V I G Property Solutions
Vaquero Energy Inc
Vectra Bank Colorado Foundation
XML Securities, LLC

Aegon Transamerica Foundation
American Academy of Matrimonial Lawyers Foundation
American Family Insurance Dreams Foundation
Boettcher Foundation
Brighton Legacy Foundation
Colorado Gives Foundation
Denver Post Community Foundation
Energy Outreach Colorado
Fischer-Bauer-Knirps Foundation
Franciscan Friars May Bonfils Stanton Memorial Fund
Fred and Jean Allegretti Foundation
Gates Family Foundation
Genessee Mountain Foundation
Henry W. Bull Foundation
John G. Duncan Charitable Trust

Lakewood Legacy Foundation
Loretta and Leigh Norgren Foundation
Rollie R. Kelley Foundation
Rotary Club of Denver Mile High
Sam S. Bloom Foundation
The Schiller Foundation
Schlessman Family Foundation
Seedworks Fund
The Anschutz Foundation
The April Fund
The Hunter White Foundation
The Virginia W. Hill Foundation
TJX Foundation
William G. McGowan Charitable Fund

FOUNDATIONS

HONORARIUM & MEMORIAL

THANK YOU FOR YOUR GIFT IN HONOR OF...

Amber Becker
Robert Bisel
Kathy Dunnewald
Family Tree
Family Tree Executive Team
Joan M. Jeva and Barbara J. Gonzales
Brittney Holdman
Katherine Lawson
Suzann Lupton
Whitney Raymer
Tiffany Spottke

THANK YOU FOR YOUR GIFT IN MEMORY OF...

David Fulton
Don Hanlon
Theresa Medina
Becky Sassman
Ester Scherer
Bailey and Lisa Snyder



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