



Family Tree Holiday Shop allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and programs. In addition to gifts, clients will be given needs items including food, hygiene, diapers and baby wipes which makes these types of drives encouraged and appreciated.

INTERESTED IN VOLUNTEERING AT THE HOLIDAY SHOP? Please contact Rebekah Hawthorne at Rhawthorne@thefamilytree.org

Holiday prive IDEAS

GIFT CARD DRIVE

Suggested gift cards - Walmart, King Soopers, Sprouts, Visa and Mastercard *Please purchase \$25 increments and attach a gift receipt with the amount for each gift card*

TEEN GIFT DRIVE

Bluetooth speakers, earbuds, gaming headphones and gift cards (TJ Maxx, Ross, movie theaters, Target, Claire's, Starbucks, McDonald's, Chipotle, Chick-fil-A, etc.) *Please purchase \$25 increments and attach a gift receipt with the amount for each gift card*

TOY GIFT DRIVE

Please consider toys valuing \$20 or more

INFANT - 24 MONTHS Books (English & Spanish), tummy time activity mats, music activity tables, infant car seats, bouncy seats, Pack 'n Plays and strollers **AGES 2 - 3** Books (English & Spanish), building blocks, stacking toys, riding toys

and push toys

AGES 4 - 6 Books (English & Spanish), Lego Duplo, scooters and car booster seats AGES 7 - 12 Books (English & Spanish), Legos, STEM toys, arts & craft kits, bikes and scooters

HOUSEHOLD DRIVE

Vacuums, instant pots, air fryers, coffee makers, toaster ovens, pots and pans, dishes, cups, utensils, bath towels, sheet sets and comforters (queen and twin)

FOOD DRIVE

Unopened, shelf-stable, unexpired food

DIAPER/PULL-UPS/BABY WIPES DRIVE

Newborn - 6 sized diapers, 2T - 6T sized pull-ups and baby wipes

HYGIENE DRIVE

Full-sized unopened, unexpired shampoo & conditioner (including ethnic hair products), body wash, lotion, deodorant and shaving supplies

COLD WEATHER DRIVE

Coats, jackets, hoodies, socks, underwear, hats, blankets, gloves, hand warmers and long underwear

*Family Tree ONLY collects NEW items and unexpired food and hygiene products

THINGS TO Consider

PLAN

- LET FAMILY TREE KNOW of your intent to host a drive. Request holiday wish list.
- DETERMINE HOW
 you will collect your
 items. Ex: in your office
 lobby, community center,
 shopping mall, place
 of worship, recreation
 center, grocery store.

SHARE

- TAG FAMILY TREE in your social media posts.
- SHARE this link to our donate page to provide an additional way to support Family Tree with a financial donation.
 Donate now

DELIVER

- SCHEDULE DONATION
 DELIVERY on Sign-up
 Genius. Sign up here
- HOLIDAY SHOP opens to clients on December 13!!
 *Please prioritize delivery prior to this date.

WRAP UP

- THANK YOUR TEAM

 Be sure to thank

 your community and

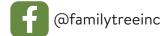
 volunteers for all of their

 support.
- COMPLETE GIFT IN-KIND FORM to submit when you drop off your items. Download your form here. Holiday Gift In-kind form

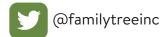
Please share photos with LSmiles@thefamilytree.org



Tag us on SOCIAL MEDIA









SAMPLE POST

Family Tree Holiday Shop allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and our programs. #FamilyTreeInc #HolidaysOfHope2023





Contact us

Thank you for choosing to support Family Tree Holidays of Hope!

To create a record of donated items, complete this electronic <u>Holiday Gift In-kind form</u> or the printable version on the next page.

To submit Gift In-kind forms or if you need more information or have questions, please contact Cindy at CGillings@thefamilytree.org

For assistance with design, social media, press releases or any other marketing needs, please contact Lauren Smiles at LSmiles@thefamilytree.org

WWW.THEFAMILYTREE.ORG/HOST-DRIVE



Holidays of Hope

FamilyTree

Gift In-kind form

Date of donation:		
☐ Individual/family ☐ Group		
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Address:		
	State: Zip:	
ess/organization contact (ii		
Phone: (H)	☐(H) ☐(W) ☐(C) Email:	
Description of donated good(s)/services(s)	:es(s)	
Estimated fair market value of item(s): \$_	\$	
Would you like Family Tree to contact you for future needs?	you for future needs?	z
Would vou like to receive Family Tree's newsletter?	s newsletter?	
How would you like to receive your thank you letter?	ank you letter?	licM

THANK YOU FOR YOUR DONATION

Family Tree Staff Name:

Date emailed to GCS: