



FamilyTree

Holidays of Hope

TOOLKIT



Family Tree Holiday Shop allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and programs. In addition to gifts, clients will be given needs items including food, hygiene, diapers and baby wipes which makes these types of drives encouraged and appreciated.

INTERESTED IN VOLUNTEERING AT THE HOLIDAY SHOP?

Please contact Rebekah Hawthorne at
Rhawthorne@thefamilytree.org



Holiday Drive IDEAS

GIFT CARD DRIVE

Suggested gift cards - Walmart, King Soopers, Sprouts, Visa and Mastercard

Please purchase \$25 increments and attach a gift receipt with the amount for each gift card

TEEN GIFT DRIVE

Bluetooth speakers, earbuds, gaming headphones and gift cards (TJ Maxx, Ross, movie theaters, Target, Claire's, Starbucks, McDonald's, Chipotle, Chick-fil-A, etc.)

Please purchase \$25 increments and attach a gift receipt with the amount for each gift card

TOY GIFT DRIVE

Please consider toys valuing \$20 or more

INFANT - 24 MONTHS Books (English & Spanish), tummy time activity mats, music activity tables, infant car seats, bouncy seats, Pack 'n Plays and strollers

AGES 2 - 3 Books (English & Spanish), building blocks, stacking toys, riding toys and push toys

AGES 4 - 6 Books (English & Spanish), Lego Duplo, scooters and car booster seats

AGES 7 - 12 Books (English & Spanish), Legos, STEM toys, arts & craft kits, bikes and scooters

HOUSEHOLD DRIVE

Vacuums, instant pots, air fryers, coffee makers, toaster ovens, pots and pans, dishes, cups, utensils, bath towels, sheet sets and comforters (queen and twin)

FOOD DRIVE

Unopened, shelf-stable, unexpired food

DIAPER/PULL-UPS/BABY WIPES DRIVE

Newborn - 6 sized diapers, 2T - 6T sized pull-ups and baby wipes

HYGIENE DRIVE

Full-sized unopened, unexpired shampoo & conditioner (including ethnic hair products), body wash, lotion, deodorant and shaving supplies

COLD WEATHER DRIVE

Coats, jackets, hoodies, socks, underwear, hats, blankets, gloves, hand warmers and long underwear

*Family Tree **ONLY** collects **NEW** items and unexpired food and hygiene products

THINGS TO *Consider*

PLAN

- **LET FAMILY TREE KNOW** of your intent to host a drive. Request holiday wish list.
- **DETERMINE HOW** you will collect your items. Ex: in your office lobby, community center, shopping mall, place of worship, recreation center, grocery store.

SHARE

- **TAG FAMILY TREE** in your social media posts.
- **SHARE** this link to our donate page to provide an additional way to support Family Tree with a financial donation. [Donate now](#)

DELIVER

- **SCHEDULE DONATION DELIVERY** on Sign-up Genius. [Sign up here](#)
- **HOLIDAY SHOP** opens to clients on December 13!!
*Please prioritize delivery prior to this date.

WRAP UP

- **THANK YOUR TEAM**
Be sure to thank your community and volunteers for all of their support.
- **COMPLETE GIFT IN-KIND FORM** to submit when you drop off your items. Download your form here. [Holiday Gift In-kind form](#)

Please share photos with
LSmiles@thefamilytree.org



Tag us on SOCIAL MEDIA



@familytreeinc



@thefamilytreeinc



@familytreeinc



@family-tree_3

SAMPLE POST

Family Tree Holiday Shop allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and our programs. #FamilyTreeInc #HolidaysOfHope2023



Contact US

Thank you for choosing to support Family Tree Holidays of Hope!

To create a record of donated items, complete this electronic [Holiday Gift In-kind form](#) or the printable version on the next page.

To submit Gift In-kind forms or if you need more information or have questions, please contact Cindy at CGillings@thefamilytree.org

For assistance with design, social media, press releases or any other marketing needs, please contact Lauren Smiles at LSmiles@thefamilytree.org

WWW.THEFAMILYTREE.ORG/HOST-DRIVE



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Gift In-kind form

Date of donation: _____

☐ Individual/family ☐ Group

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Business/organization contact (if applicable): _____
Phone: _____ ☐ (H) ☐ (W) ☐ (C) Email: _____

Description of donated good(s)/services(s)

Estimated fair market value of item(s): \$ _____

Would you like Family Tree to contact you for future needs? ☐ Y ☐ N

Would you like to receive Family Tree's newsletter? ☐ Y ☐ N

How would you like to receive your thank you letter? ☐ Email ☐ Mail

THANK YOU FOR YOUR DONATION

Internal use Only

Family Tree Staff Name: _____
Date emailed to GCS: _____

For questions or to submit your completed form, email CGilings@thefamilytree.org