



FamilyTree

*Holidays of Hope*

TOOLKIT



**Family Tree Holiday Shop** allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and programs. In addition to gifts, clients will be given needs items including food, hygiene, diapers and baby wipes which makes these types of drives encouraged and appreciated.

## INTERESTED IN VOLUNTEERING AT THE HOLIDAY SHOP?

Please contact Rebekah Hawthorne at  
[Rhawthorne@thefamilytree.org](mailto:Rhawthorne@thefamilytree.org)



# Holiday Drive IDEAS

## GIFT CARD DRIVE

Suggested gift cards - Walmart, King Soopers, Sprouts, Visa and Mastercard  
\*Please purchase \$25 increments and attach a gift receipt with the amount for each gift card\*

## TEEN GIFT DRIVE

Bluetooth speakers, earbuds, gaming headphones and gift cards (TJ Maxx, Ross, movie theaters, Target, Claire's, Starbucks, McDonald's, Chipotle, Chick-fil-A, etc.)  
\*Please purchase \$25 increments and attach a gift receipt with the amount for each gift card\*

## TOY GIFT DRIVE

\*Please consider toys valuing \$20 or more\*

**INFANT - 24 MONTHS** Books (English & Spanish), tummy time activity mats, music activity tables, infant car seats, bouncy seats, Pack 'n Plays and strollers

**AGES 2 - 3** Books (English & Spanish), building blocks, stacking toys, riding toys and push toys

**AGES 4 - 6** Books (English & Spanish), Lego Duplo, scooters and car booster seats

**AGES 7 - 12** Books (English & Spanish), Legos, STEM toys, arts & craft kits, bikes and scooters

## HOUSEHOLD DRIVE

Vacuums, instant pots, air fryers, coffee makers, toaster ovens, pots and pans, dishes, cups, utensils, bath towels, sheet sets and comforters (queen and twin)

## FOOD DRIVE

Unopened, shelf-stable, unexpired food

## DIAPER/PULL-UPS/BABY WIPES DRIVE

Newborn - 6 sized diapers, 2T - 6T sized pull-ups and baby wipes

## HYGIENE DRIVE

Full-sized unopened, unexpired shampoo & conditioner (including ethnic hair products), body wash, lotion, deodorant and shaving supplies

## COLD WEATHER DRIVE

Coats, jackets, hoodies, socks, underwear, hats, blankets, gloves, hand warmers and long underwear

\*Family Tree ONLY collects NEW items and unexpired food and hygiene products

# THINGS TO Consider

## PLAN

- **LET FAMILY TREE KNOW** of your intent to host a drive. Request holiday wish list.
- **DETERMINE HOW** you will collect your items. Ex: in your office lobby, community center, shopping mall, place of worship, recreation center, grocery store.

## SHARE

- **TAG FAMILY TREE** in your social media posts.
- **SHARE** this link to our donate page to provide an additional way to support Family Tree with a financial donation. [Donate now](#)

## DELIVER

- **SCHEDULE DONATION DELIVERY** on Sign-up Genius. [Sign up here](#)
- **HOLIDAY SHOP** opens to clients on December 13!!  
\*Please prioritize delivery prior to this date.

## WRAP UP

- **THANK YOUR TEAM**  
Be sure to thank your community and volunteers for all of their support.
- **COMPLETE GIFT IN-KIND FORM** to submit when you drop off your items. Download your form here. [Holiday Gift In-kind form](#)

Please share photos with [LSmiles@thefamilytree.org](mailto:LSmiles@thefamilytree.org)



# Tag us on SOCIAL MEDIA



@familytreeinc



@thefamilytreeinc



@familytreeinc



@family-tree\_3

## SAMPLE POST

**Family Tree Holiday Shop** allows for clients to select gifts, wrap them and have them ready for the holiday celebrated in their household. All gifts donated will go to support Family Tree clients and our programs.  
#FamilyTreeInc #HolidaysOfHope2023



## Contact US

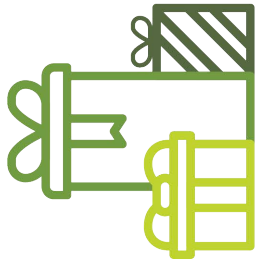
Thank you for choosing to support Family Tree Holidays of Hope!

To create a record of donated items, complete this electronic [Holiday Gift In-kind form](#) or the printable version on the next page.

To submit Gift In-kind forms or if you need more information or have questions, please contact Cindy at [CGillings@thefamilytree.org](mailto:CGillings@thefamilytree.org)

For assistance with design, social media, press releases or any other marketing needs, please contact Lauren Smiles at [LSmiles@thefamilytree.org](mailto:LSmiles@thefamilytree.org)

WWW.THEFAMILYTREE.ORG/HOST-DRIVE



# Holidays of Hope

## Gift In-kind form

Date of donation: \_\_\_\_\_

Individual/family     Group

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business/organization contact (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_  (H)  (W)  (C) Email: \_\_\_\_\_

Description of donated good(s)/services(s)

Estimated fair market value of item(s): \$ \_\_\_\_\_

Would you like Family Tree to contact you for future needs?  Y  N

Would you like to receive Family Tree's newsletter?  Y  N

How would you like to receive your thank you letter?  Email  Mail

We acknowledge you received no goods or services for this donation. Family Tree, Inc. is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. EIN 84-0730973

### THANK YOU FOR YOUR DONATION

Internal use Only

Family Tree Staff Name: \_\_\_\_\_

Date emailed to GCS: \_\_\_\_\_